

IN THE SPECIFICATION

Please amend the paragraph beginning at page 1, line 4, as follows:

This Application claims priority to U.S. Provisional patent application No.
5 60/183,182, entitled "Design of an Interaction Environment for an Electronic
Marketplace Community" to Lee et al., filed on Feb. 17, 2000. This Application is herein
incorporated by reference in its entirety. This Application is related to U.S. patent
application numbers 09/784,913 ~~and xxx~~, entitled **SYSTEM, METHOD, AND**
10 **PROGRAM PRODUCT FOR NAVIGATING AND MAPPING CONTENT AT A**
WEB SITE ~~and **BUSINESS METHOD FOR ENABLING INTERACTION**~~
~~**AMONG PEOPLE THROUGH A NETWORK INTERFACE**~~ to Lee et al., which is
are herein incorporated by reference in its ~~their~~ entirety.

15 Please amend the paragraph beginning at page 11, line 13, as follows:

FIGS. 1, 3, and 13-18 described below refer to the present GUI invention.
Other Figures and descriptions refer to the over system, invention uses, and business
methods that are more particularly described and claimed in U.S. patent application
20 numbers 09/784,913 ~~and xxx~~, entitled **SYSTEM, METHOD, AND PROGRAM**
PRODUCT FOR NAVIGATING AND MAPPING CONTENT AT A WEB SITE
~~and **BUSINESS METHOD FOR ENABLING INTERACTION AMONG PEOPLE**~~
~~**THROUGH A NETWORK INTERFACE**~~ to Lee et al., which is ~~are~~ herein
incorporated by reference in its ~~their~~ entirety.